

## Introduction

Following the release of Chat GPT in November 2022, the generative AI space has swiftly developed, putting this powerful capability in the hands of many rather than a select few. Generative AI has the power to fundamentally change our relationship with technology and productivity. At MKC Training, we believe it is crucial to adopt a pragmatic and flexible approach that supports our staff and our students, ensuring that they develop the knowledge and skills necessary to engage with this constantly evolving technology safely and responsibly.

The effective use of generative AI will rapidly become an essential workplace skill. In 1994, only 30 years ago the World Wide Web<sup>1</sup>, was first released into the public domain where it proceeded to give rise to a transformational change in the way business, formal study, and informal development are undertaken at individual and organisational level. The use of generative AI has the potential to increase this transformational process by altering the way we think about challenges and create solutions through the power of data and information. Developing the skills to effectively use Generative AI skills is and will remain integral to the contemporary workplace.

As trainers and educators, it is our moral duty to ensure that our learners and staff can use this capability in a safe and effective manner. Therefore, equipping people with the competence to effectively harness Generative AI is a fundamental necessity, and it becomes our responsibility to facilitate their acquisition of such skills. As with any new technology, we must ensure our staff and learners are fully aware of the benefits and disadvantages of using such technology and the wide-ranging ethical considerations.

## Philosophical consideration

MKC Training is proud of its learner centric approach to training and actively encourages learners to own their learning journey - the availability of Generative AI creates opportunities to critically explore ideas and concepts and develop their understanding of topics. However, we also recognise that, while excellent at generating content (images, text, or video), these technologies do not have an emotional relationship with the created content or the ability to subjectively review the content created from an emotional intelligence perspective. This responsibility remains with the individual and is an essential component of any review of content created through generative AI.

## Content creation

Generative AI has undoubted strengths but also has weaknesses. Anyone using these tools needs to understand that Generative AI can create poorly argued, biased, out of date, and/or factually incorrect information while presenting this in a

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<sup>1</sup> Developed by Tim Berners-Lee in 1989 while working at CERN

plausible and believable manner. MKC Training will be developing training materials to support individuals on the safe and responsible use of Generative AI.

## **Academic assessment**

MKC Training fully acknowledges that Generative AI has a role to play in developing effective learning. However, it does not allow students to submit work for any summative assessment that has been fully generated through a Generative AI tool. Any student attempt at doing so is considered to a violation of academic integrity and appropriate sanctions may be applied. would be dealt with through that policy.

Where Generative AI is approved for use within an assessment, and has been used as part of that assessment, the submission must include:

- A written statement confirming the use of Generative AI, the prompts used to create the data, and clarification on how the generated data has been used within the submission.
- Appropriate citations and referencing.

## **Ethical considerations**

Using Generative AI in an ethical manner is essential if we are to ensure it has a positive impact. At MKC Training, its ethical use includes consideration for:

- Transparency and accountability – clearly disclosing when generative AI has been used to support the development of content.
- Bias and fairness – generative AI is not sentient and the user must remain diligent in identifying and mitigating any biases to avoid perpetuating discrimination.
- Misinformation and deepfakes – information created through generative AI must be thoroughly checked for validity and accuracy.
- Policy – any use of Generative AI must be within our approved rules and procedures.
- Inappropriate use in a way that provides an unfair advantage may violate academic integrity.

## **Disclosure**

Generative AI has been used to support the development of this MKC Training statement.